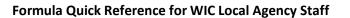


## 1. Comparable WIC-Approved Formula Chart:

Non-DC WIC Approved Formula:	Comparable DC WIC –Approved Formula:	Indication:
Enfamil AR	Similac for Spit-Up	Thickened with rice starch for GERD
Enfamil Enspire	Similac Advance	Standard infant formula
Enfamil Gentlease	Similac Sensitive	Lower lactose
	Similac Total Comfort	
Enfamil Infant	Similac Advance	Standard infant formula
Enfamil Neuropro Prosobee	Similac Soy Isomil	Soy (no cow's milk)
Enfamil Premature	Enfamil Neuropro Enfacare	Prematurity
	Similac Neosure	
Gerber Extensive HA	Nutramigen	Cow's milk protein allergy;
	Pregestimil	Severe allergies / protein allergies
	Simlac Alimentum	
Gerber Good Start	Similac Advance	Standard infant formula
Gerber Good Start Soothe	Similac Sensitive	Lower lactose
	Similac Total Comfort	
Gerber Good Start Soy	Similac Soy Isomil	Soy (no cow's milk)
PurAmino DHA & ARA	Alfamino Infant	Cow's milk protein allergy;
	Elecare for Infants (DHA/ARA)	Severe allergies / protein allergies
	Neocate Infant w/DHA & ARA	
PurAmino Jr	Alfamino Jr	For Toddlers w/ cow's milk or severe
	Elecare Jr	protein allergies
	Neocate Jr	
Pure Bliss Infant Formula	Similac Advance	Standard infant formula
Similac Organic	Similac Advance	Standard infant formula
Similac Pro-Advance	Similac Advance	Standard infant formula
Similac Pro-Sensitive	Similac Sensitive	Lower lactose





## 2. Discussing Formula Details

Similac vs Similac "Pro"	Organic	Non-GMO
Products are exactly the same, except "Pro-"	There are several "organic" formulas on the	GMO means "Genetically Modified
has a different type of prebiotic (fructo-	market. This means:	Organism". Corn and soybeans are among
oligosaccharide instead of galacto-		the approved GMO crops, and may be fed to
oligosaccaharide).	- The manufacturer followed USDA	cows who produce milk which is made into
	guidelines pertaining to organic products,	formula, and/or processed into corn and
Both products are made with milk that has	such as:	soybean oils which may be used in infant
been treated with no growth hormones, have	- Milk used to make formula is sourced	formulas. Nutrients themselves may also be
the same nutrition profile, and contain	from cows fed organic grains	genetically engineered (GE).
prebiotics.	- and/or corn and soybean oils used in the	
	formula are not GMO and have not been	According to the FDA, the nutritional value of
Pertains to:	treated with certain pesticides	GMO and non-GMO ingredients is the same.
Advance vs Pro-Advance		
<ul> <li>Sensitive vs Pro-Sensitive</li> </ul>	There are currently no organic products on	There are currently no organic products on
<ul> <li>Total Comfort vs Pro-Total Comfort</li> </ul>	the DC WIC formulary.	the DC WIC formulary.
	We are a self-constitution of the self-constitution	Ver and the second second second
	You may want to mention to mothers	You may want to mention to mothers
	concerned about organic products that	concerned about GMOs that breastfeeding contains no additives and is a natural source
	breastfeeding contains no additives and is a natural source of nutrition for their babies!	of nutrition for their babies!
	natural source of nutrition for their bables!	of nutrition for their bables!
DHA/ARA	Carotenoids	
Arachidonic Acid (ARA) and Docosahexaenoic	All infant formulas are required to contain	
Acid (DHA) are long chain fatty acids naturally	Vitamin A – a fat-soluble vitamin needed for	
found in human milk.	brain and eye development.	
These have been shown to improve cognitive	Carotenoids are a group of natural pigments	
(brain) function and visual acuity (eyesight)	which contain elements of Vitamin A, and	
and nearly all brands of formula sold in the	may include lutein, beta-carotene, and	
US are fortified with DHA and ARA.	lycopene.	